

# Adaptation of the corporate Ecosystem Services Review to a territorial approach

Manon Pons

Cécile Leclère

Jeannette Sieber

Marie-Eve Reinert

Christiane Weber



EIFER



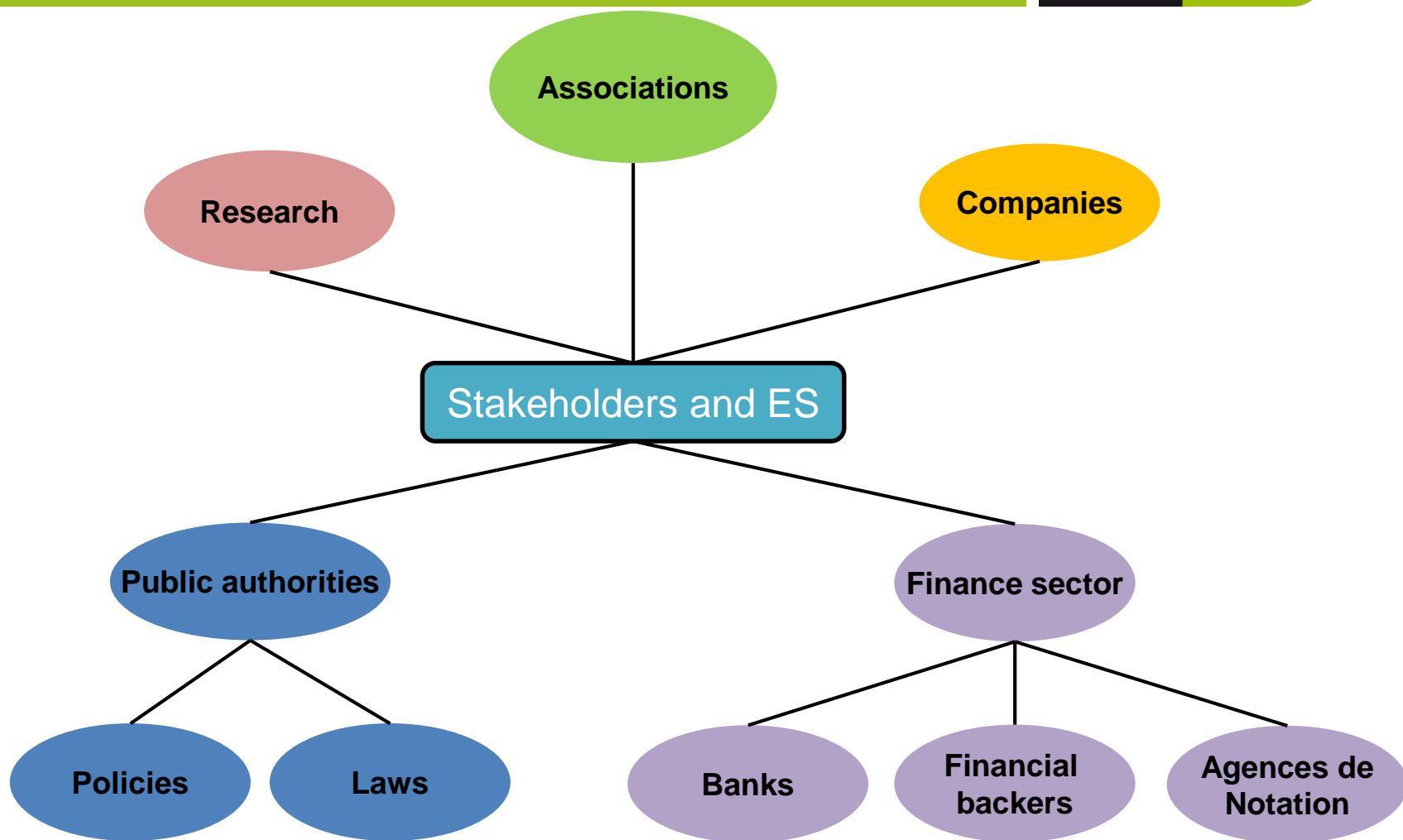
26.05.2016

| Colloque international Services écosystémiques  
Apports et pertinence dans les milieux urbains





- Context
- Ecosystem Services Review
- Why an adaptation to urban context?
- Methodological framework and first applications
- Contribution of mapping tools
- Discussion – outlook



## A milestone towards a better integration of impacts and dependencies on ES

- Developed by WRI, WBCSD and Meridian Institute in 2008
- Applied by more than 300 companies
- A voluntary, qualitative and adaptable methodology
  - > Positive and negative impacts on ES
  - > Dependencies on ES



Guidelines for Identifying Business Risks  
and Opportunities Arising from Ecosystem Change  
Version 2.0

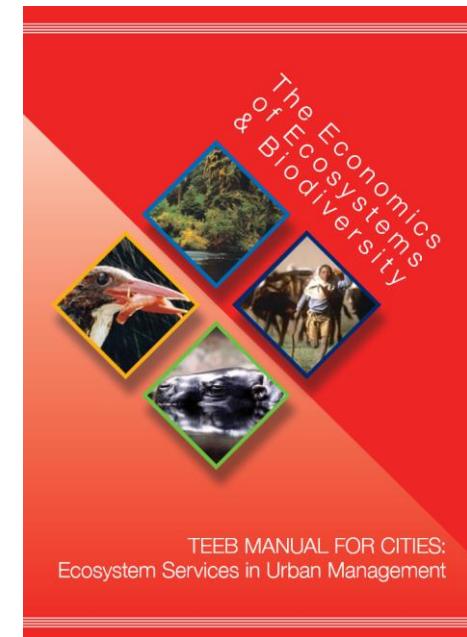


## What is the interest of the ESR?

- Assessment and prioritization of environmental issues as a complement to environmental resource management
- Development of an integrated management of these issues
- Innovation and support to CSR



- Cities also fundamentally depend and impact on ES
  - > Air quality regulation, food provision, micro-climate regulation, recreation...
  - > Contribution to city-dwellers well being
- Growing urbanization
  - > More than 50 % of the global population lives in cities
  - > Cities account for 3 % of global land area...
  - > ...and consume 75 % of the global resources
- TEEB for Cities: maintaining functioning ecosystems as the most cost-effective solution to meeting human needs
- ES approaches lack from practical implementation in urban context (Delgado and Marín, 2015), (Haase, Larondelle et al. 2014)





- Analysis of French urban planning documents:
  - > Growing integration of biodiversity issues but very few ES-based approaches
  - > Progressive shift in local policies from biodiversity preservation to enhancement of well-functioning ecosystems
- Analysis of planning and environmental documents for 5 European cities
  - > Implicit presence of the ES concept
  - > Identification of key ES, mostly regulating and cultural ES

|                           | <b>Stockholm</b>                  | <b>Berlin</b>               | <b>Stuttgart</b>                          | <b>Montpellier</b>                            | <b>Lyon</b>                                    |
|---------------------------|-----------------------------------|-----------------------------|---|---|--|
| <b>Population</b>         | 830,000                           | 3.4million                  | 580,000                                   | 250,000                                       | 480,000  |
| <b>Green areas</b>        | 40%                               | 41%                         | 55%                                       | 33%   | 24%  |
| <b>Examples of key ES</b> | Noise and air quality regulations | Rainwater runoff regulation | Micro-climate and air quality regulations | Rainwater runoff, noise, and air quality reg. | Air quality and noise regulations, cultural ES |

**Need for a framework to better integrate ES into territorial and actions plans**



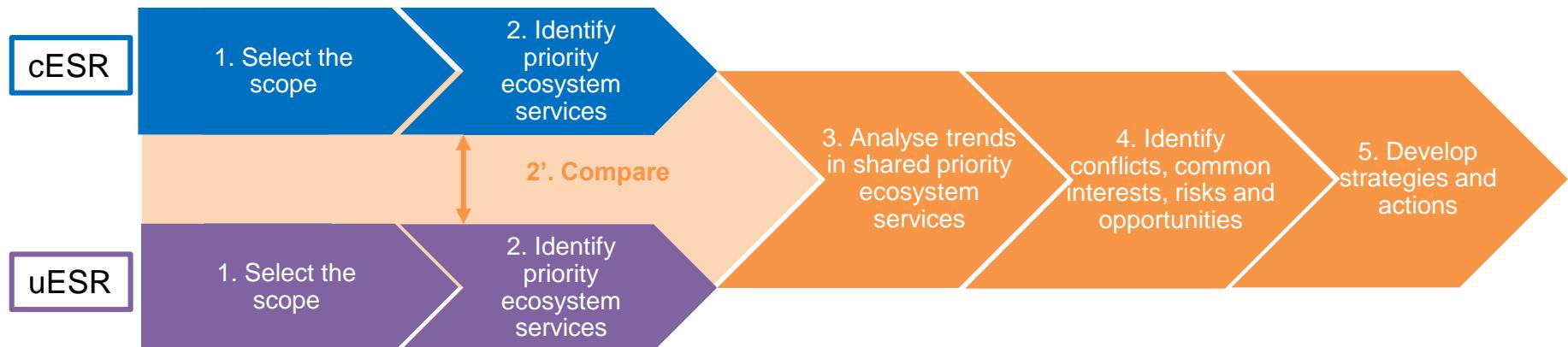
## Why?

Help local economic stakeholders to make their actions more relevant to the local context and to be better coordinated

## Objective of the presentation

Propose a broader methodological framework adapted to:

- > urban and peri-urban contexts
- > a combination of private and public stakeholders



# First application

## Selection of the scope



EIFER



- Spatio-temporal scopes must be interconnected
  - Same temporal scope
  - Spatial scopes should largely overlap or the scope of the cESR should be included in the scope of the uESR



Sources: BD Carthage, version 3.0, IGN (March 2006);  
BD Carto®, version 3.1, IGN (October 2010, révision February 2013);  
BD TOPO® version 2.1, IGN (October 2011, révisions January 2014).

Design: S. Michel, 22.05.2015



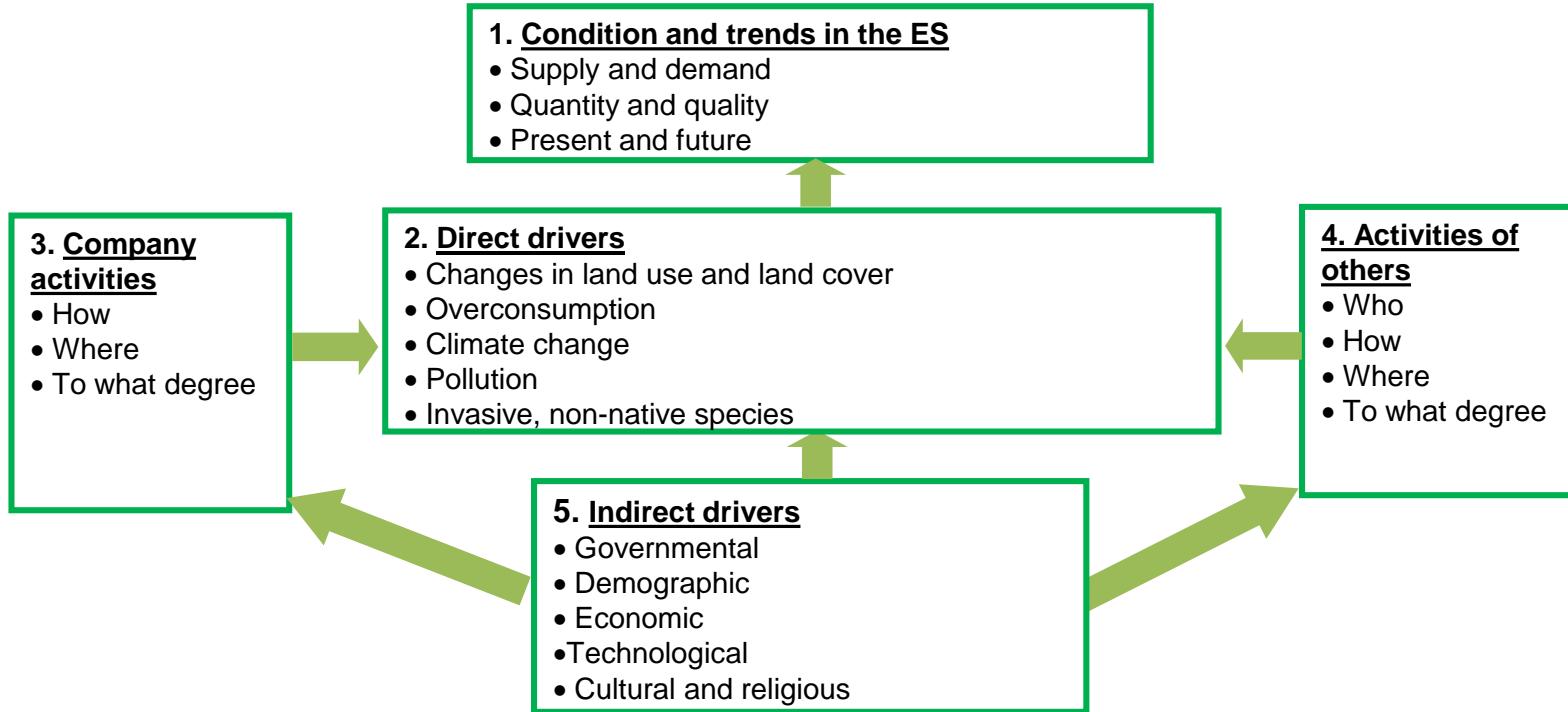
- Review of Strasbourg plans to identify underlying ES
- Selection of 7 priority ES

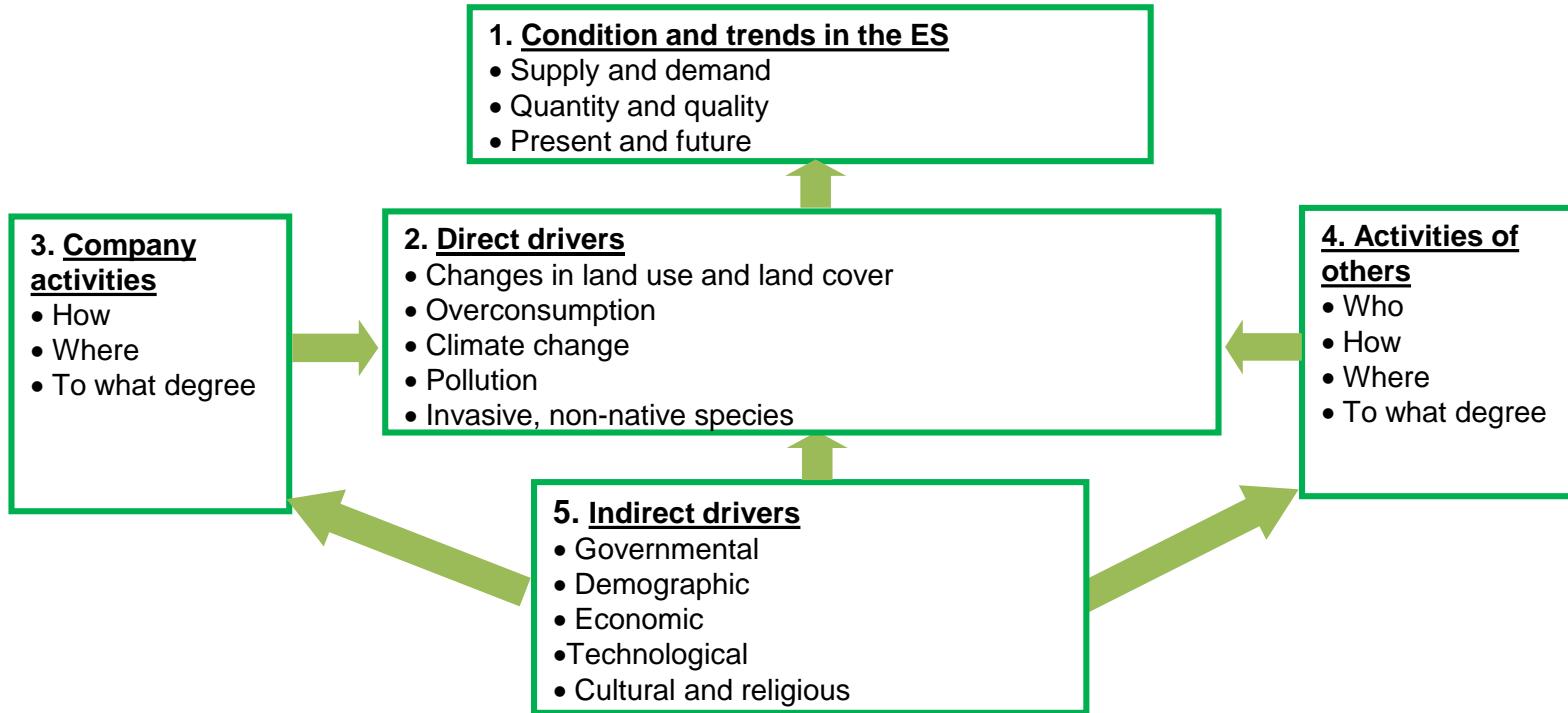
| Priority ES                         | Example of measures (plan)                                |
|-------------------------------------|---|
| Water provisioning                  | Reduce impacts of quarries on groundwater (SDAGE)         |
| Flood regulation                    | Protection of floodplains (SDAGE, SAGE, SCOT)             |
| Water quality regulation            | Agricultural pollution control (SDAGE, SAGE)              |
| Climate regulation                  | Reduce greenhouse gases emissions (SRCAE)                 |
| Maintaining habitat and populations | Enhance wildlife corridors (SRCE, SDAGE, SAGE, SCOT, PLU) |
| Air quality regulation              | Reduce air pollution (SRCAE)                              |
| Aesthetics                          | Protect landscape quality (SCOT)                          |



- Comparison of lists

|  | Priority ES for the territory | Priority ES for a company | Common list of priority ES |
|--|-------------------------------|---------------------------|----------------------------|
| <b>Fisheries</b>                           | ✗                             | ✓                         | ✓ / ✗                      |
| <b>Water provisioning</b>                  | ✓                             | ✓                         | ✓                          |
| <b>Flood regulation</b>                    | ✓                             | ✓                         | ✓                          |
| <b>Water quality regulation</b>            | ✓                             | ✓                         | ✓                          |
| <b>Climate regulation</b>                  | ✓                             | ✗                         | ✓ / ✗                      |
| <b>Maintaining habitat and populations</b> | ✓                             | ✓                         | ✓                          |
| <b>Air quality regulation</b>              | ✓                             | ✗                         | ✓ / ✗                      |
| <b>Aesthetics</b>                          | ✓                             | ✗                         | ✓ / ✗                      |
| <b>Recreation</b>                          | ✗                             | ✓                         | ✓ / ✗                      |





## Why mapping ES?

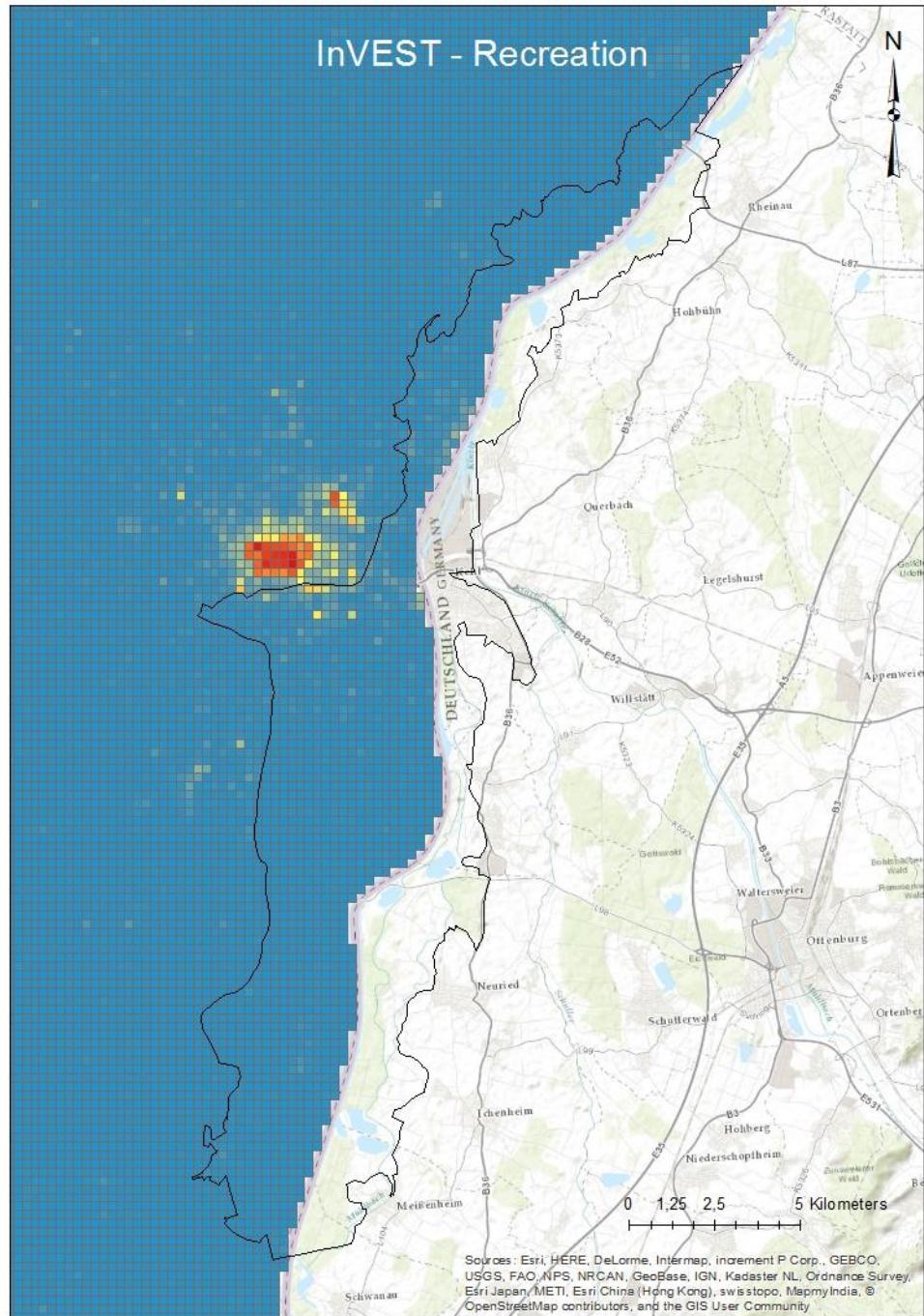
- ES are spatially distributed
- European Strategy for Biodiversity
- Maps are good support for communication and decision-making

## Which possible contributions to the ESR?

- To enhance the analysis of trends in priority services
  - > Offer and supply, threats, change, scenarios
- To support identification of risks, opportunities
- To localize actions to be implemented

## Difficulties

- Large panorama of available tools: how to select?
- Heterogeneity of results (*Seppelt et al., 2011*, (*Martínez-Harms et al., 2012*), (*Egoh et al., 2012*), (*Crossman et al., 2013*), (*Schägner et al., 2013*))
- Models do not necessarily provide the expected results





- Proposition of a framework to deal with the lack of integration of ES-based strategies in action plans
- The work conducted so far relies mainly on methodological reflections and developments
  - Need for implementation
    - > Test of the whole methodology
    - > Dialogue with stakeholders
    - > Explore other GIS-based models for ES assessment
  - Further objective: assess the potential ability of an ES-based approach to improve dialogues, relationships and partnerships



# Thank you...

## Contact

Manon Pons

[pons@eif.org](mailto:pons@eif.org)

+49 (0)721 - 6105 1717

Jeannette Sieber

[sieber@eif.org](mailto:sieber@eif.org)

+49 (0)721 - 6105 1370

Cécile Leclere

[leclere@eif.org](mailto:leclere@eif.org)

+49 (0)721 - 6105 1314

Marie-Eve Reinert

[marie-eve.reinert@edf.fr](mailto:marie-eve.reinert@edf.fr)

+49 (0)721 - 6105 1319

Christiane Weber

[christiane.weber@live-cnrs.unistra.fr](mailto:christiane.weber@live-cnrs.unistra.fr)

EIFER

Emmy-Noether-Straße 11

76131 Karlsruhe

Germany

[www.eif.org](http://www.eif.org)

LIVE UMR 7362

3 rue de l'Argonne

67 000 Strasbourg

France

Copyright © EIFER 2016



- Barnaud C., Antona M., Marzin J., 2011, "Vers une mise en débat des incertitudes associées à la notion de service écosystémique", *VertigO - la revue électronique en sciences de l'environnement* [En ligne] Volume 11 (Numéro 1).
- Bidaud C., Meral P. and Pesche D., 2013, "Compte Rendu de l'Atelier de Synthèse du programme Serena (2009-2013)", Note de synthèse, Programme SERENA. Saint Martin de Londres, ANR. n° 2013-02.
- Bierry A., Quétier F., Baptist F., Wegener L., Lavrel S., 2015, "Apports potentiels du concept de services écosystémiques au dialogue territorial", *Sciences Eaux & Territoires*, Article hors-série numéro 22.
- Bolund P. and Hunhammar S., 1999, "Ecosystem services in urban areas", *Ecological Economics*, 29, 293-301.
- Braat L., t. Brink P., Bakkes J., Bolt K., Braeuer I., Chiabai A., Ding H., Gerdes H., Jeuken M., Kettunen M., Kirchholtes U., Klok C., Markandya A., Nunes P., van Oorschot M., Peralta-Bezerra N., Rayment M., Travisi C. and Walpole M., 2008, "The Cost of Policy Inaction: The case of not meeting the 2010 biodiversity target". *Alterra-rapport Wageningen*, Alterra. 1718.
- Daily G. C., Polasky S., Goldstein J., Kareiva P. M., Mooney H. A., Pejchar L., Ricketts T. H., Salzman J. and Shallenberger R., 2009, "Ecosystem services in decision making: time to deliver.", *Frontiers in Ecology and the Environment*.
- Delgado L. E. and Marín V. H., 2015, "Ecosystem services: Where on earth?" *Ecosystem Services* 14(0): 24-26.
- European Environment Agency (EEA), 2011, "Green infrastructure and territorial cohesion. The concept of green infrastructure and its integration into policies using monitoring systems", In *Technical Report*, ed. EEA, 138.
- European Union, 1985/2012, Council Directive 85/337/EEC of 27 June 1985 on the assessment of the effects of certain public and private projects on the environment
- Francesconi, W., R. Srinivasan, E. Pérez-Miñana, S. P. Willcock and M. Quintero, 2016, "Using the Soil and Water Assessment Tool (SWAT) to model ecosystem services: A systematic review", *Journal of Hydrology* 535: 625-636.
- Gómez-Baggethun E., Gren A., Barton D. N., Langemeyer J., McPhearson T., O'Farrell P., Andersson E., Hamstead Z., Kremer P., 2013, "Urban Ecosystem Services", In *Urbanization, Biodiversity and Ecosystem Services: Challenges and Opportunities: A Global Assessment*, eds. T. Elmquist & e. al., 175-251. Springer.
- Guerry, A. D., S. Polasky, J. Lubchenco, R. Chaplin-Kramer, G. C. Daily, R. Griffin, M. Ruckelshaus, I. J. Bateman, A. Duraiappah, T. Elmquist, M. W. Feldman, C. Folke, J. Hoekstra, P. M. Kareiva, B. L. Keeler, S. Li, E. McKenzie, Z. Ouyang, B. Reyers, T. H. Ricketts, J. Rockström, H. Tallis and B. Vira, 2015, "Natural capital and ecosystem services informing decisions: From promise to practice.", *Proceedings of the National Academy of Sciences* 112(24): 7348-7355.
- Haase, D., N. Larondelle, E. Andersson, M. Artmann, S. Borgström, J. Breuste, E. Gomez-Baggethun, Á. Gren, Z. Hamstead, R. Hansen, N. Kabisch, P. Kremer, J. Langemeyer, E. Rall, T. McPhearson, S. Pauleit, S. Qureshi, N. Schwarz, A. Voigt, D. Wurster and T. Elmquist, 2014, "A Quantitative Review of Urban Ecosystem Service Assessments: Concepts, Models, and Implementation.", *AMBIO* 43(4): 413-433.
- Haines-Young R., Potschin M., 2013, "Common International Classification of Ecosystem Services (CICES): Consultation on Version 4, August-December 2012", *EEA Framework Contract No EEA/IEA/09/003*. 2013.
- Hanson, C., J. Ranganathan, C. Iceland and J. Finisnore, 2012, "The Corporate Ecosystem Services Review: Guidelines for Identifying Business Risks and Opportunities Arising from Ecosystem Change", Version 2.0. W. R. Institute. Washington, DC.
- Jorgensen, P. W., D. C. Trotter and T. R. Hill, 2016, "Ecosystem services assessments in local municipal decision making in South Africa: justification for the use of a business-based approach", *Journal of Environmental Planning and Management* 59(2): 263-279.
- Larondelle, N. & D. Haase, 2013, "Urban ecosystem services assessment along a rural–urban gradient: A cross-analysis of European cities", *Ecological Indicators*, 29, 179-190.
- Lyytimäki, J. & M. Sipilä, 2009, "Hopping on one leg – The challenge of ecosystem disservices for urban green management", *Urban Forestry & Urban Greening*, 8, 309-315.
- Maris V., 2014, "Nature à vendre - Les limites des services écosystémiques", *Editions Quae*.
- Middleton, J., 1994, "Effects of urbanization on biodiversity in Canada", In: *Biodiversity in Canada: A Science Assessment for Environment Canada*. Environment Canada, Ottawa, pp. 15-20.
- Millennium Ecosystem Assessment (MEA), 2005, "Ecosystems and Human Well-being. Synthesis", ed. World Resources Institute (WRI), 137. Washington, DC: Island Press.
- Nahlík A.M., Kentula M.E., Fennessy M.S., Landers D.H., 2012, "Where is the consensus? A proposed foundation for moving ecosystem service concepts into practice", *Ecological Economics* 77(0) 27-35.
- Nelson E., Mendoza G., Regetz J., Polasky S., Tallis H., Richard Cameron D., Chan K.M.A., Daily G.C., Goldstein J., Kareiva P.M., Lonsdorf E., Naidoo R., Ricketts T.H., Shaw R., 2009, "Modeling multiple ecosystem services, biodiversity conservation, commodity production, and tradeoffs at landscape scales", *Frontiers in Ecology and the Environment*, 7(1):4-11.
- Niemelä et al., 2010, "Using the ecosystem services approach for better planning and conservation of urban green spaces: a Finland case study", *Biodiversity Conservation* 19:3225-3543
- Norgaard R.B., 2010, "Ecosystem services: From eye-opening metaphor to complexity blinder", *Ecological Economics* 69(6) 1219-1227.
- Rodricks, S., 2010, "Singapore City Biodiversity Index.", In TEEB (Ed.), TEEBcase, pp. 4.
- Savard, J.-P. L., P. Clergeau & G. Mennechez, 2000, "Biodiversity concepts and urban ecosystems." *Landscape and Urban Planning*, 48, 131-142.
- Schägner J.P., Brander L., Maes J., Hartje V., 2013, "Mapping ecosystem services' values: Current practice and future prospects". *Ecosystem Services* 4(0) 33-46.
- Sieber, J., L. Fremgen & M. Pons, 2015, "Assessment of Ecosystem Services for Urban Resilience - Case Study in Singapore", *GRF Davos Planet @Risk*, 3, 77-86.
- Sieber J., Pons M., 2015, "Assessment of Urban Ecosystem Services using Ecosystem Services Reviews and GIS-based Tools", *Procedia Engineering* 115 (2015), 53 – 60.
- TEEB - The Economics of Ecosystems and Biodiversity, 2008, "An Interim Report", European Communities.
- TEEB - The Economics of Ecosystems and Biodiversity. 2010. The Economics of Ecosystems and Biodiversity for Local and Regional Policy Makers. 207.
- TEEB - The Economics of Ecosystems and Biodiversity, 2011, "TEEB Manual for Cities: Ecosystem Services in Urban Management", ed. TEEB, 41.
- Tsang, S. W. & C. Y. Jim, 2011, "Theoretical evaluation of thermal and energy performance of tropical green roofs", *Energy*, 36, 3590-3598.
- Waage, S. and C. Kester, 2014, "Private Sector Engagement with Ecosystem Services - March 2014 Update", *BSR (Business for Social Responsibility)*.
- Wackernagel, M., Rees, W., 1996, "Our Ecological Footprint: Reducing Human Impact on the Earth", *The New Catalyst Bioregional Series*, New Society Publishers, 160 pp.
- Zulian G., Paracchini M. L., Maes J., Liquete C., 2013, "JRC Technical Reports. ESTIMAP: Ecosystem services mapping at European scale", Report EUR 26474 EN.